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04 June 2021

## **ASX Market Announcement Office**

## Farm Pride Foods Ltd (ASX:FRM) (Company) Announcement

The Company wishes to advise that Mrs. Geeta Kulkarni, Chief Financial Officer (CFO) will conclude her employment with Farm Pride Foods Ltd in the coming weeks. The Company has undertaken an executive search for a suitable successor over the last few months and we are pleased to welcome Mr. Robin Donohue to the role of CFO.

Robin joins Farm Pride with strong FMCG and significant financial experience having held senior corporate management roles with companies such as Fosters (NZ), Patties Foods Ltd and more recently as Director Corporate Finance, Deakin University.

Robin joins Farm Pride at a very important time as we pivot towards becoming an innovative and high value manufacturer of egg-based products. Robin brings a vast amount of FMCG experience and a 'hands on' style which will support our continuing evolution.

The Company thanks Geeta for her valued input and efforts especially during the last 12 months and we wish Geeta all the best in her new endeavours.

The Company will manage a structured transition for the incoming and departing CFO over coming weeks.

This announcement has been authorised by the Farm Pride Foods' Company Secretary, Bruce De Lacy.

## **Further Information:**

Daryl Bird Chief Executive Officer Tel: (03) 9798 9207

