

Farm Pride Foods Ltd ACN 080 590 030 ABN 42 080 590 030

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ASX Announcements Office

Managing Director to step down

Farm Pride Foods Ltd wishes to advise that Mr. Zelko Lendich, after serving 11 years as Chairman or Managing Director of the Company, will be stepping down from his full time role with the Company at the end of April 2014 to spend more time with his family living in Western Australia.

Zelko has led the business as it grew from a Victorian state based operation with approximately 100,000 of its own birds and a turnover of \$35m into one with more than 1.2 million birds and a turnover in excess of \$100m.

Farm Pride Foods has grown to be one of Australia's largest free range egg producers servicing all states of Australia.

Zelko will continue to be available as a consultant on project and corporate matters. The Board expresses its appreciation and thanks for his dedicated service to the company over many years.

Bruce De Lacy Company Secretary